

This facsimile message and its contents are legally privileged and confidential information intended solely for the use of the addressee. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, copying or other use of this message and its contents is strictly prohibited. If you have received this telecopy in error, please notify us immediately by telephone and return the original message to us at the address shown below via the Postal Service. Thank You.

ALSTON & BIRD LLP

101 South Tryon Street, Suite 4000
Charlotte, NC 28280-4000
704-444-1000
Fax: 704-444-1111

FAX RECEIVED

JUN 24 2003

GROUP 3600

TELECOPY

PLEASE DELIVER AS SOON AS POSSIBLE

Date:

June 23, 2003

Recipient:

Examining Group 3600

Company:

U.S. Patent and Trademark Office

Fax Number:

(703) 872-9327

Voice Number:

(703) 605-4251

Sender:

W. Kevin Ransom

Message:

* * * **OFFICIAL** * * *
AMENDMENT AFTER FINAL

Official

In re:	Poage et al.	Confirmation No:	9114
Application No.:	09/385,414	Group Art Unit:	3623
Filed:	August 30, 1999	Examiner Name:	C. Colon
For:	APPARATUS AND METHOD FOR CREATING A MARKETING INITIATIVE		

Number of Pages: (including cover page) **30**

IF NOT RECEIVED PROPERLY, PLEASE NOTIFY US IMMEDIATELY AT.

USER CODE:	RANSK	REQUESTED BY:	Elaine Kelly 1066
CLIENT/MATTER:	023895/257070	OPERATOR:	

CLT01/4597811v1

CLT01/4597811v1